



GOVERNMENT OF WEST BENGAL
OFFICE OF THE PRINCIPAL
Maulana Azad College



8, RAFI AHMED KIDWAI ROAD, KOLKATA 700013, INDIA

Phone: 033 2249-3737/2226-7814 e-mail: maulanaazadcollegekolkata@gmail.com

Website: <https://maulanaazadcollegekolkata.ac.in>

Summary Report, Meeting Notice, Meeting Resolution, Course Brochure
/Curriculum, Course outcomes, Evaluation procedure, Sample Certificate

5. Creative Writing (লেখালিখির নানান ধরন)

Summary Report

Course Name: **Creative Writing (লেখালিখির নানান ধরন)**.

Course Code: **AD-BNG-22-23-01**

Organizing Department: **Department of Bengali**

Course Duration: **30 Hours (03.05.2023 - 30.06.2023)**

No. of Enrolled Students: 12

No. of student completed the course: 12

Course Objectives:

This Creative Writing course is designed to develop original the ability of writing and imaginative prose. It will also encourage critical thinking and exploration of language structure and various kinds of prose narrative. This type of course can teach the students to communicate their original unique experience, knowledge and perspective with the world through writing. Such a course is an important addition to the curriculum as it can provide the students

with the technical knowledge required for a successful professional future in any creative writing-oriented career.

Broadly, creative writing can be categorized into fiction and non-fiction though it consists of a variety of genres. Here we will focus on the following :

- Content writing • Story writing • Play-writing/Script writing
- Feature or essay writing for newspaper and magazines • Advertisement writing



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Conclusion:

The add-on course "লেখালিখির নানান ধরন" aims to provide participants with a comprehensive understanding of different forms of writing. Through a blend of theoretical knowledge and practical exercises, the course seeks to enhance participants' writing skills, foster creativity, and prepare them for various writing challenges in academic, professional, and personal contexts. The course has been successfully completed by all the 12 enrolled candidates from Bangali Department and the participants received their certificates.

বিভাগীয় প্রধান, বাংলা বিভাগ
মৌলানা আজাদ কলেজ, কলকাতা- ১৩
পশ্চিমবঙ্গ সরকার

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Govt. of West Bengal



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Departmental Meeting Resolution

তারিখ - ২৩.৩.২৩

বিভাগীয় সিদ্ধান্ত

৩০.৬.২০ তারিখের একটি ৩০ মিনিট add on course এবং একটি বিস্ময়কর বিষয়
 এর বিষয়ে আলোচনা করা হল।

অনুরোধ করে: ① Add on course - ২২ মাস, বিস্ময়কর
 ② প্রশাসনিক (ব্যয়) বিস্ময়।

স্বাক্ষরিত ২০/৬/২৩

বিভাগীয় অধ্যক্ষের দ্বারা

৩০.৬.২০

উপস্থিত সকলের সম্মতিক্রমে নিম্নলিখিত সিদ্ধান্তগুলি গৃহীত হল -

১. এই-অনুরোধের চাহিদাগুলির বিচার করে Add-on course (৩০ মাস) এর বিষয়ে (অনুরোধ) নিম্নলিখিত সিদ্ধান্ত গৃহীত করা হল এবং ৬২৪ ২২২।
২. এই-অনুরোধের বিষয়ে ২২ (অনুরোধের মাসের বিষয়ে)।
৩. বিভাগীয় অধ্যক্ষের এই-অনুরোধের ক্ষেত্রে বিস্ময়কর বিষয়কে বিবেচনা করে সিদ্ধান্ত গৃহীত করা হল।
৪. এই-অনুরোধের তারিখ ০৬.০৫.২০২০ (২২) ০০.০৫.২০২০ এবং অনুরোধের মাসের বিষয়ে ২২২ ২২২।

স্বাক্ষরিত ৩০.৬.২০
 মাসের বিষয়ে ২২২
 তারিখ ৩০/৬/২০
 স্বাক্ষরিত ৩০/৬/২০



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Departmental Meeting Resolution

To
The Principal
Maulana Azad College
Kolkata -13

Respected Sir,

This is to convey that the Department of Bengali Maulana Azad College has resolved in a meeting held on 30/03/2023 that an add-on course for semester-6 will be conducted from 03.05.2023-30.06.2023 on a course on creative writing (লেখালিখির নানান ধরন).

We shall remain grateful if you kindly give permission to pursue the aforesaid course.

Yours faithfully

Head of the department
Department of Bengali
Maulana Azad College
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Course Brochure and Module

PROPOSAL FOR INTRODUCING ADD - ON COURSE 2022- 2023

● **Title:** Add on Course on

লেখালিখির নানান ধরন

(সৃজনশীল লেখায় দক্ষতা বৃদ্ধির জন্য অ্যাড অন কোর্স [Add on course for 30 hours] / A course on Creative writing)

● **Venue:** Department of Bengali
Maulana Azad College, Kolkata -13

● **Span of the Course:** 30 hours.

● **Brief introduction of this Course:**

সৃজনশীল লেখায় দক্ষতা বৃদ্ধির জন্য অ্যাড অন কোর্স [Add on course for 30 hours]/ A course on Creative writing)

উদ্দেশ্য - বাংলা ভাষায় প্রয়োজনীয় লেখালেখি শেখা এবং দক্ষতা বৃদ্ধি।

- ১) কন্টেন্ট লেখা
- ২) ফিচার লেখা (সংবাদপত্রে প্রকাশের উপযুক্ত নিবন্ধ বা ফিচার লেখা)
- ৩) স্ক্রিপ্ট বা চিত্রনাট্য লেখা
- ৪) বিজ্ঞাপন লেখা
- ৫) গল্প লেখা

Objectives of the course :

This Creative Writing course is designed to develop the ability of writing original and imaginative prose. It will also encourage critical thinking and exploration of language structure and various kinds of prose narrative. This type



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of course can teach the students to communicate their original unique experience, knowledge and perspective with the world through writing. Such a course is an important addition to the curriculum as it can provide the students with the technical knowledge required for a successful professional future in any creative writing oriented career.

Broadly, creative writing can be categorized into fiction and non-fiction though it consists of a variety of genres. Here we will focus on the following :

- Content writing
- Story writing
- Play-writing/Script writing
- Feature or essay writing for newspaper and magazines
- Advertisement writing

The course is distributed in 24 classes where each class is of 1 hour duration. The classes will be interactive and activity oriented. After completion of the classes students would be evaluated through assignments (4hours) and viva (2 hours). Successful candidates would get a certificate which can help in their future professional career.

● **Assistance of Teaching Faculties:**

- 1) Arpan Chakraborty, Associate Professor, Dept of Bengali
- 2) Debasis Mallik, Associate Professor, Dept of Bengali
- 3) Swati Chakrabarti, Associate Professor, Dept of Bengali
- 4) Santanu Chattopadhyay, Assistant Professor, Dept of Bengali

● **Expenditure: NIL**

● **Facility requires within college premise:
ICT Based Classroom**

● **Full Marks for this Course: 100**



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Evaluation Procedure and Syllabus

● **Mode of Examination: Assignment and Viva**

● **Division of Teaching Hours: Total 30 hours**

● **Books, Study materials, Journals & other necessary references:**

- ১) বাংলা সাহিত্যে গদ্য ০ঃ সুকুমার সেন
- ২) গদ্য পদের দ্বন্দ্ব ০ঃ শিশির কুমার দাস
- ৩) বাংলা কি লিখবেন কেন লিখবেনঃ নীরোজনাথ চক্রবর্তী
- ৪) বানান আভিধানঃ পশ্চিমবঙ্গ বাংলা আকাদেমি

● **Syllabus:**

COURSE DESIGN:

Day 1 (2 hours)

- Modernity and Prose writing.
- History and development of Bengali prose
- Introduction of different types of prose writing

Day 2 (2 hours)

- Basics of prose writing
- Basic ideas about content writing

DAY 3 (2 hours)

- Usage of different software for effective Bengali writing (MS word, Avro keyboard etc.)
- How to upload a copy
- How to create link

DAY 4 (2 hours)

- Basic rules of content writing and its future



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DAY 5 (2 hours)

- Story as a genre
- History of Bengali short story

DAY 6 (2 hours)

- Difference of traditional story and story telling structure of social media.
- Group discussions on methods of story writing

DAY 7 (2 hours)

- What is a script
- Basics of script writing

DAY 8 (2hours)

- interactive script writing session

DAY 9 (2 hours)

- What is a Feature .
- Basic principles of feature writing
- Research methodology
- How to organise research material

DAY 10 (2 hours)

- Newspaper and its objectives
- Differences between print and digital news media

DAY 11 (2hours)

- Language of advertising
- Principles of advertising

DAY 12 (2 hours)

- Writing advertisement for newspaper
- Writing advertisement for web portal.

DAY 13

- Assignment (4 hours)
- Evaluation through viva (2 hours).
- **Certificates: will be issued by the college authority after completion of the course.**



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Sample Certificate


 **MAULANA AZAD COLLEGE** 
8, Rafi Ahmed Kidwai Road, Taltala, Kolkata 700013.


Completion Certificate

Session : 2022-23

This is to certify that
has actively participated and successfully completed 30 hours ADD-ON course on
"Creative Writing (লেখালিখির নানান ধরন)" (Course Code: AD-BNG-22-23-01), organized
by the Department of Bengali in association with IQAC, in the period 02-05-2023 to 25-
05-2023, and secured Grade ---.


Course Coordinator


IQAC Coordinator


Principal




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